

## **Historic, Archive Document**

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0241  
c. Most late everbearing strawberry

# SAVE A WHOLE YEAR!

And Get **THREE** Crops  
Instead Of **ONE!**

**KEITH BROS.  
NURSERY**  
Sawyer, Mich.



U. S. POSTAGE  
**1½c Paid**  
Sawyer, Michigan  
Permit No. 3







# In 90 Days After Planting--- You Get Big Delicious **Mastodon** Berries

## Now You Can Grow **EVERBEARERS!**



THE productiveness of the Mastodon—its ability to continuously produce loads of big berries under ordinary care, makes it possible for anyone to grow and have plenty of fresh strawberries all Summer and Fall.

It has been producing its enormous crops of big berries Summers and Falls for the past ten years, proving that its everbearing habits are beyond doubt—as fixed as the breed characteristics of a Jersey cow or a White Leghorn hen. Its productiveness stopped only by freezing Fall weather.

### *A Commercial Success*

STRAWBERRY GROWERS, GARDENERS, in fact everybody has been wishing for an everbearing strawberry which would produce paying crops of berries under just ordinary care—one which would bear large, well-flavored berries which would hold their big size all through the season.

Now comes the Mastodon which fills the bill and places the growing of everbearing strawberries on a successful paying basis.

You don't have to wait a whole year for berries when you set Mastodon. They bear two crops of berries while the common strawberries bear only one, besides they bear a third crop the second Summer and Fall, making three crops of berries within 18 months after you set the plants. Why bother with common strawberries when you can grow MASTODON.

### **Berries - - Berries FRESH Berries!**

**ALL SUMMER LONG—NOT  
JUST A WEEK OR SO.**

Picture a row of thrifty 100 MASTODON plants across your garden full of glossy-red, ripe, juicy berries ready for your table three times a day all Summer and Fall; also the following Spring, Summer and Fall. This is what Mastodon can do for you. A delicious treat, easily possible and almost costless.



### *A Splendid Paying Business*

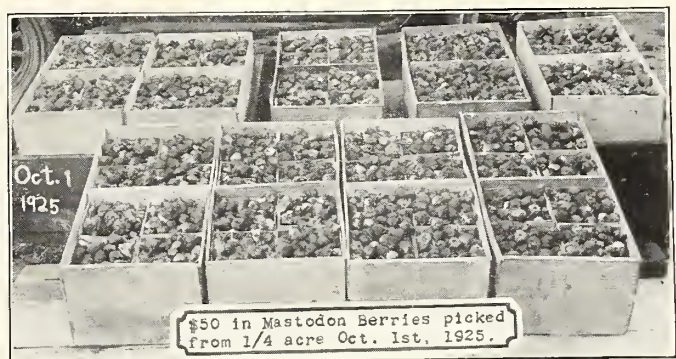
MORE and easier money can be made from one acre of MASTODON plants than 40 acres of corn. For instance—during one day's picking in September, we picked at the rate of 576 quarts of big, nice Mastodon berries per acre from plants set in the Spring. This one day's picking sold at 35c per quart, netting us \$190.80.

From plants set in the Spring, berries begin to ripen in 90 days, and in the next 100 days the plants will have produced an average of one quart each. You don't have to farm acres to make money growing Mastodon,—just a small piece of ground on one side of your corn field or at the one end of the garden will do. Mastodon affords mother and the children a wonderful opportunity to make good money on the side.

### **Growers Guide Free**

TO everyone ordering Mastodon plants, we send FREE a copy of our booklet telling how to grow Mastodon successfully. It will be a wonderful help to you in all lines of strawberry and other small fruit culture.

**The MASTODON Will Revolutionize the  
Growing and Selling of Straw-  
berries! So Say Experts Everywhere!**



*A Mouthful—And Then Some!*

## **Three Crops In Eighteen Months** The **Mastodon** Calendar Inside Shows How and Why







100 PLANTS ENOUGH FOR YOUR GARDEN.

Partial view of 100 plants that supplies a family of six. Three quarts at a time!

# Save a Whole Year!

\$1000 - \$1500 PER ACRE PROFIT—No wonder when they can be picked and sold until snow flies. There's big, quick money selling Mastodon Berries at a roadside market.



## 3 Crops Instead of One!

First Crop

# Berries

Second Crop

# Berries

BIG!

Third Crop

# Berries

## Ten Months Out of Eighteen

Never before such a Berry as the *Mastodon*

- 1 The very best for Garden or Field Culture.
- 2 Easily grown. Needs no special care or soil.
- 3 Largest of any known everbearer.
- 4 Bears three crops instead of one from one planting.
- 5 Berries uniform and large from beginning to end of season instead of running small.
- 6 Yields of big berries increase from July until October instead of decreasing.
- 7 Bears profitable crops of berries not only in Summer and Fall but the following Spring also.
- 8 Bears 10 months out of 18. First Summer and Fall, then the following Spring and the second Summer and Fall.
- 9 Berries sweet and remain firmer and stand handling better than other varieties.
- 10 Equally as good for either Hill or Matted-row culture. Makes lots of new plants.
- 11 Production not stopped by adverse weather like other varieties.
- 12 A continuous producer, stopped only by freezing weather.

Why Be Content With Common Varieties When You Can Grow The Giant *Mastodon*



**MASTODON**  
18 Berries per Quart

AREN'T THEY BIG BELLIES? Reproduced from actual photograph.

18 Berries fill a quart box  
5 Berries [end to end] measure 8 inches  
3 Berries weigh 2 ounces  
1 Berry measures 5 inches around!



Mastodon Preserves. (No Better Spread).

### SPECIAL MASTODON PRICES

Freshly Dig Mastodon Plants Delivered at Your Door

12 plants	.....\$1.00	200 plants	.....\$ 8.25
25 plants	..... 1.75	300 plants	..... 14.50
50 plants	..... 3.25	400 plants	..... 15.25
100 plants	..... 7.00	500 plants	..... 17.50

(500 or more plants at 400 rates)

(10% discount and shipping charges prepaid on all orders booked before April 1st. WRITE FOR SPECIAL PRICES ON LARGE QUANTITIES.)

WRITE FOR OUR NEW GENERAL CATALOGUE. IT'S FREE.



Oh Boy! Mastodon Shortcake all Summer and Fall.

# KEITH BROS. NURSERY

## SAWYER, MICH.

### WORLD'S LARGEST GROWERS OF THE

# MASTODON

The World's Biggest Everbearing Strawberry

—Write for Our New General Catalogue. It's Free—



# ORDER SHEET.

## KEITH BROS. NURSERY, Sawyer, Mich.

SHIP TO \_\_\_\_\_ Date of Order \_\_\_\_\_ 192 \_\_\_\_\_

Name \_\_\_\_\_ R. F. D. No. \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

Street \_\_\_\_\_ P. O. Box \_\_\_\_\_

County \_\_\_\_\_

Ship plants on or about \_\_\_\_\_ Ship by { Express ☐  
Parcel Post ☐

Quantity	Variety	PRICE	
		Dollars	Cents
	Mastodon Everbearing		
	Premier - Extra Early		
	Senator Dunlap - Early		
	Gibson - Midseason		
	Cooper - Midseason		

10 per cent discount will be allowed and postage prepaid on all orders received before April 15. After this date no discount will be allowed and the postage can be paid your postman when the plants arrive.

### VARIETIES OF STRAWBERRIES OFFERED.

Below we offer you, besides the Mastodon Everbearer, four worthy varieties of common strawberries, the kind that fruits in June, — just once a year.

These four varieties are adapted to garden or commercial culture, and will produce a fine lot of delicious berries for you in the Spring (June). They, with the Mastodon, will give you a strawberry combination which is hard to beat, and which will produce berries over the longest possible period.

Mastodon will begin to ripen its berries this Summer, within 90 days after you set out the plants, and continue until freezing fall weather. Then, the next Spring they will blossom and produce a crop of berries along with the other varieties listed here.

After this Spring crop of all varieties is harvested, the Mastodon will take about a six-weeks rest and begin to produce their third crop in September and continue until freezing weather the second Fall. This makes three crops of berries from Mastodon within 18 months after you set the plants, and you will be picking berries 10 months out of these eighteen.

WRITE FOR OUR GENERAL CATALOGUE. IT'S FREE.

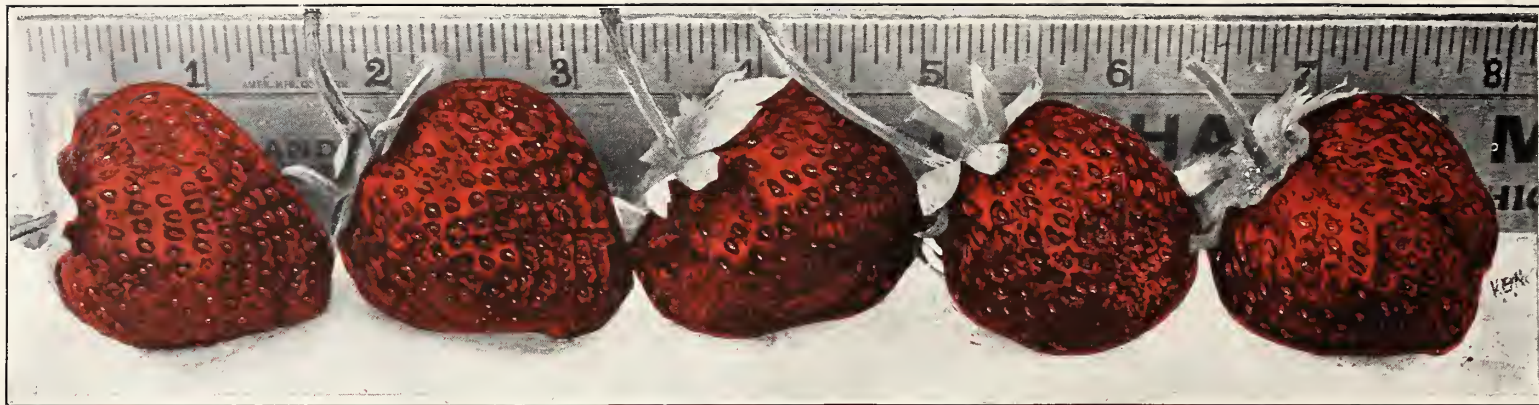
### PRICE LIST.

(No order will be booked for less than \$1.00. - Plants not offered in less numbers than listed below. - 500 or more plants of one variety come at 1000 rates for that variety.)

Prices per	6	12	25	50	100	200	300	400	1000
Mastodon Everbearer	65c	\$1.00	\$1.75	\$3.25	\$5.00	\$9.25	\$12.50	\$15.25	\$35.00
Premier (extra early)			40c	65c	1.00	1.60	2.15	2.65	6.00
Senator Dunlap (early)			30c	45c	75c	1.20	1.60	2.00	4.50
Gibson (midsummer)			30c	45c	75c	1.25	1.70	2.10	4.75
Cooper (very large midseason)			50c	75c	1.25	2.00	2.75	3.30	7.50







FIVE MASTODON BERRIES — 8 INCHES LONG

## Are You Interested In Making More Money?

Then Grow Mastodon. \$201.60 per acre from one day's picking isn't so bad. This is what this variety will do with just ordinary care. Just one day's picking of 576 quarts, selling at 35c per quart. And you can also SAVE A WHOLE YEAR with Mastodon. It will produce two crops in the same time common strawberries takes to produce only one.

## Do You Merely Want Strawberries For Your Own Table Use?

Just a few Mastodon plants will give you fresh berries for your table all Summer and Fall, and you will have many quarts to sell. They do well in any garden soil and produce their loads of big, delicious berries without special care. You can always have plenty of berries with Mastodon.